Channel Bulletin



LATEST NEWS FROM EPSON

Epson Expression® Home XP-3100 Small-in-One® Printer

Print | Copy | Scan | Photo | Wi-Fi®



- Small-in-One printer Space-saving design with great performance
- Wireless¹ printing and scanning Includes Wi-Fi Direct[™] so you can share one Small-in-One Printer at home
- Intuitive Touch Panel large 1.44" colour LCD
- Save time and paper automatic 2-sided printing
- EPSON Connect Print and share from anywhere² convenient mobile printing from smartphones, tablets and more; also supports Apple AirPrint[™] and Google Cloud Print[™]
- Simple to use Easy to set up in need, right at your fingertips
- 4 individual ink cartridges Only replace the colour that is used
- XL size cartridges For 2.5x more prints³
- Variable Sized Droplet Technology Delivering enhanced productivity, enabling users to admire accurate document and photo reproduction at up to 5760 dpi resolution

TARGET MARKET AND POSITIONING

The Epson Expression Home XP-3100, which replaces the Epson Expression Home XP-3100 is the new small-in-one multifunction inkjet printer which delivers high quality printing, scanning and copying results. It is primarily aimed at home users seeking an affordable, easy to use, quality solution for everyday performance.

All-Purpose Small-in-One

Print, copy, scan and more — get all the performance your customer needs from the sleek, quiet, user-friendly Expression Home XP-3100. With easy wireless printing including **Wi-Fi Direct**¹, this Small-in-One can be shared with everyone in their household. **EPSON Connect** offers convenient mobile printing from smartphones, tablets and more². The XP-3100 also supports **Apple AirPrint™ and Google Cloud Print™**. Scan and archive important documents, quickly produce colour copies, and use the image enhancement tools to get perfect prints, every time. The Expression Home XP-3100 even offers **individual ink cartridges** so users can replace only the colour that they need.

Everyday performance

Stylish, Small-in-One Printer design

The Expression Home XP-3100 offers the best of both worlds: a sleek, compact design with an attractive textured effect on the scan lid and hairline texturing on the control panel in addition to a great range of features. Your customer gets all the tools they need for all their everyday projects, while saving valuable space on their desk.

Wireless access from anywhere in your home

The Expression Home XP-3100 supports the latest wireless standard, 802.11b/g/n, providing greater coverage and faster speeds¹. With **easy Epson Wireless setup**, they can connect to their wireless network in seconds, and with the inclusion of **Wi-Fi Direct**¹ no router is required. Use the Small-in-One Printer from anywhere in their home and share it with multiple PCs.

Print and share from anywhere²

Easily print documents, photos, e-mails and web pages **wirelessly**. Print from the comfort of the couch, the office or even across the globe. Use **Epson Email Print**, the EPSON **iPrint mobile app**, Apple AirPrint or Google Cloud Print to print and share from anywhere. All your customer needs is an EPSON Connect-enabled printer and their smartphone, tablet or computer.









Easy

Easy to use

The Expression Home XP-3100 is ideal for everyday projects with quick setup, plus an intuitive touch panel and **1.44'' LCD** for easy navigation

Affordable

Brilliant Results. Great Value.

The Expression Home XP-3100 not only provides brilliant results for the home and office, but also a **smart value choice** for the cost conscious consumer. With **individual ink cartridges**, users only replace cartridges as needed, rather than the conventional process of having to replace an entire cartridge despite only having consumed one of the many colours it contains. Plus, users can save more by buying the high capacity **212XL** ink cartridges, printing **2.5x more** than the standard capacity³ or save further with the option of purchasing value packs.



Expression Home series

Built to Perform

Powerful performance at great value. That's what makes the Expression Home series so amazing. These affordable, feature-rich **Small-in-One** Printers offer award-winning inkjet technology and great versatility combined with **whisper-quiet printing and scanning**. Users get quality results every time. Ideal for all their everyday projects, these **user-friendly** performers make it easy to print and share from anywhere.

CoverPlus

The Epson Expression® Home XP-3100 is backed by a 1 Year Return-to-Base Epson CoverPlus service pack. 2 Year Return to Base Epson CoverPlus provides additional two

years; covering parts, labour & on-going technical support.



- 1. Wi-Fi CERTIFIED, level of performance subject to the range of the router being used. Visit www.wi-fi.org/files/11nbasics_glossary.pdf for more information. Wi-Fi Direct may require printer software.
- Most features require an internet connection to the printer, as well as an internet and/or email enabled device. See
- www.epson.com/connect for a list of Epson Connect enabled printer and compatible devices and apps.
- 3. Approximately 2.5 times more prints per cartridge compared with the model 212 standard capacity ink cartridge

PRICING

PRODUCT CODE	DESCRIPTION	RRP (INC GST)
C11CG32501	Epson Expression Home XP-3100	\$89

CONSUMABLES & ACCESSORIES

C13T02R192	212 Std Black Ink	\$17.99
C13T02R292	212 Std Cyan Ink	\$13.99
C13T02R392	212 Std Magenta Ink	\$13.99
C13T02R492	212 Std Yellow Ink	\$13.99
C13T02X192	212XL Black Ink	\$34.99
C13T02X292	212XL Cyan Ink	\$23.99
C13T02X392	212XL Magenta Ink	\$23.99
C13T02X492	212XL Yellow Ink	\$23.99
C13T02R692	212 Std Value Pack	\$52.99

PRODUCT INFORMATION	
Product code	C11CG32501
Barcode	9314020629693
Predecessor	XP-340
Dimensions (mm – w x d x h)	375 x 300 x 170 mm
Weight (kg)	4.3
Carton dimensions (mm – w x d x h)	454 x 399 x 256mm
Packed weight (kg)	5.6
Cartons per pallet	42
Shipping from	NOW
Official launch	NOW

PRODUCT SPECIFICATIONS	
Printer type	Multifunction
Ink colours	4
No. of cartridges	4
Max print resolution	5760 dpi
Max scan resolution	2400 dpi
Min. droplet size	3pl
Max A4 mono print speed (ppm) ISO:24734	10.0
Max A4 colour print speed (ppm) ISO:24734	5.0
Max A4 copying speed (black draft)	Up to 33cpm
Card slots	No
Wi-Fi / Wi-Fi Direct / Ethernet	Yes / Yes / No
Smart device printing solutions	Epson Connect : Apple Airprint, e-mail print, Epson iPrint and Google Cloud print
Fax / ADF / Duplex	No / No / Yes
CD Printing	No
LCD viewer	1.44" TFT Colour LCD
A4 paper capacity	100 sheets